Associated Builders and Contractors Delivers Value to Members in the Coronavirus Era

Since March, ABC has supported members and chapters with an expansive array of information, guidance and advocacy to help them survive a grave crisis and the worst economic decline in generations.

**Education**
- 35+ member webinars
- 7,400+ attendees

**Media Relations**
- 1,000+ stories placed in trade, business, national and local media outlets

**Social Media**
- 435 posts on Facebook, LinkedIn, Twitter and Instagram
- 12,000+ engagements
- 610,000+ impressions

**Economic Analysis**
- 18 reports on backlog, contractor confidence, spending, employment, materials prices and forecasts

**Newsline**
- ABC’s all-member newsletter
- 73 stories on coronavirus
- More than 32,000 readers each week

**COVID-19 Daily Update**
- 184 posts on federal affairs developments

**Action Alerts**
- 9,600 messages to Congress
- 96 Senate 312 House offices reached

**Resources for Members and Their Employees**
- 160+ resources, including federal and state actions, analysis and Q&As
- 65+ emergency preparedness and safety resources
- 35,000+ page views

**Resources for Chapters**
- 85+ resources to ensure continuity of operations and support state and local advocacy
- 2,600+ page views

In April, President Donald Trump announced that ABC was named to one of the Great American Economic Revival Industry Groups.

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