

Grassroots Committee

Membership At-A-Glance



Benefits:

- Develop personal, professional and leadership skills
- Network with government representatives at every level and ABC staff, members and volunteers
- Shape legislation and guide the National Association in delivering high-quality services to ABC members and chapters

Eligibility Requirements:

- Active ABC chapter membership at time of application and throughout entire term
- Current or former member of ABC National Board of Directors
- Expertise with advocacy and grassroots efforts

Scope: The Committee supports the ABC strategic goal to increase the political influence of ABC to advance the merit shop philosophy and free enterprise. It seeks to guide ABC National and its grassroots program to better inform members of important legislation that impacts their company and employees, cultivate influential relationships with representatives in the government at every level, educate and provide resources to members and to motivate them to become active in the political process, demonstrate to members the importance of their participation in the political and legislative process and shape legislation in ways that are favorable to ABC's goals. Committee members are called on to be an advocate themselves, as well as provide insight from their experience on a personal, member and chapter level.

Strategic Goal: Increase the political influence of ABC to advance the merit shop philosophy and free enterprise.

Values:

- Innovation and creativity
- Modeling the concept of partnering, seeking opportunities when possible
- Action-oriented
- Accountability
- Collaboration and inclusivity
- Political activism

Duties

- Regularly attend meetings and show commitment
- Participate in decision-making
- Respect and support the majority decisions of the Committee
- Approach all Committee issues with an open mind, prepared to make the best decisions for everyone involved

Preferred Background

- Previous attendance at ABC meetings and events
- Strong understanding of ABC National's strategic goals
- Experience with:
 - Advocacy
 - Grassroots efforts

Time Commitment:

- One-year term
- Virtual and in-person Committee meetings
- Time to perform Committee assignments

For more information or to sign up for a committee, visit www.abc.org/volunteer.